



Spring Carwash Tour

Featuring Social Media Expert Donna O'Leary Thursday, May 2

Hilton Garden Inn, 30 Clifton Country Rd., Clifton Park

**Park and look for a Wade Tours chartered bus in parking lot next to hotel in front of Boscov's.*

GUEST SPEAKER



Donna O'Leary, the founder of BOLD Endeavors, is a trail-blazer in the digital marketing sphere. She has revolutionized review and reputation manage-

ment by transforming it into a game changer for small businesses. She holds an MBA with an IT specialization, augmented by certifications as a Project Management Professional (PMP) and a Certified Funnel Builder, underlining her commitment to bridging the gap between technology and business growth.

In her presentation she will show you **how mastering your Google Business Profile can be your secret weapon** in attracting new customers and turning reviews into your most powerful marketing tool. She will also share the latest news from Google and how it will impact your business.

donna@boldendeavors.com
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FEATURED WASHES

Buster's Car Wash, Malta

Express Exterior 18 free vacs
120' conveyor Buster's radio station
Equipment package: Sonny's "green" chemicals
Sonny's Opened in Dec. 2023



Spritz Car Wash, Clifton Park

IBA site built in 2004
Three new PDQ LaserWash® 360's
NCS/CSI Lustra chemical
Site refurbished in late 2023



BEER
&
SNACK TENT

Hoffman Car Wash, Halfmoon



New Express Exterior
156' conveyor
Equipment package:
InnovateIT conveyor/controls/RO and reclaim,
AVW wraps & contour brushes,
MacNeil top brushes

23 free Vacutech vacs
Opened in Feb. 2024

SCHEDULE

1:30-2:00 Check-in at Bus
in front of Boscov's
2:00 SHARP! Depart for tour
5:15 Arrive back at the
Hilton Garden Inn
5:45 Buffet Dinner
6:16 Business meeting
& Guest Speaker

REGISTER ONLINE AT NYSCWA.COM

\$65 MEMBERS* • \$75 NON-MEMBERS

*Member rate extended to CWONJ & CCA members!

PRE-PAYMENT REQUIRED AND DUE BY APRIL 29!!
NO ON-SITE REGISTRATIONS!

Questions?

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